

ELIZABETH ROBLES

CONTACT

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lizfatima.com



EDUCATION

INTENSIVE FILMMAKING PROGRAM

New York Film Academy, Burbank

November 2019

B.A. BUSINESS ADMINISTRATION, MARKETING MINOR IN PUBLIC RELATIONS

California State University, Fullerton

May 2019

A.A. BUSINESS ADMINISTRATION

Fullerton College

July 2016

LICENSES & CERTIFICATES

CREATIVE ADVERTISING CERTIFICATE

California

July 2023

WORK EXPERIENCE

PHOTOGRAPHER

April 2017 - Present

- Create moodboards, style, and location scout for portrait photography
- Capture interior and exterior photography for residential properties to enhance visual appeal for client listings and marketing materials
- Document events and behind the scenes imagery for film shoots
- Edit and enhance raw imagery using Photoshop and Lightroom

CAMERA ASSISTANT

July 2023 - Present

- Assist in camera builds, lens changes, camera movements, and wrap outs
- Responsible for equipment and battery management, lens care, camera logging, and slating
- Serve as a focus puller using a Nucleus-M Tilta

SALES REPRESENTATIVE

Venetian Banquet Center

May 2019 - Present

- Provide venue tours and showcase banquet hall amenities, packages, and pricing
- Develop and maintain strong relationships with clients, providing tailored solutions to their event needs

MARKETING DIRECTOR

Architectural Resource Consultants

May 2019 - October 2021

- Developed and executed a messaging framework and brand style guide to establish the company's brand identity
- Redesigned company website integrating new plugins and functions
- Customized and configured the CRM platform to fit the company's business processes and workflows
- Designed physical and digital collateral such as emails, post cards, holiday cards, and social media posts